

§ 11.7

Social Media

Blogging

There are a lot of paralegal blogs, but not a lot of good ones. If you have an interest in blogging, consider the following themes for your site.

Great Cases

You probably will not realize right away that many of the cases you are working on are quite interesting. After a few years of collecting such "stories," create a blog that provides details of an interesting case every week. Invite other paralegals to share their stories as well. The author's experience alone gave birth to a plethora of experiences, such as:

The Case of the Married Nun
The Fruit Box File
The Soft-Hearted Creditors
The \$75k Bankruptcy Ring
The Nunc Pro Tunc Father

Start early and collect interesting cases you have worked on or heard about. (Be sure not to disclose confidential information, of course.)

Tips and Tricks

Start collecting helpful tips for paralegals or other legal staff. Make note of shortcuts or helpful hints when you learn them from others. Seek them out by asking staff or other paralegals how they do this or that. Such as:

- Getting free time on Westlaw or Lexis
- Getting your attorney to switch to a different software program
- Communicating better with your supervisor
- Avoiding office politics
- Examples of office politics
- Remote working hints for paralegals

Diary of a New Paralegal

Start a weekly diary of your experience as a new paralegal. But do not use real names. That is asking for trouble. Consider keeping it anonymous.